

# Prep your Perfect Photoshoot!

Dear Clients,

Your photoshoot is your time. It is your chance to let yourself out and to capture the individuality that exists in you. So, why not make it worth the headache?

Below, you'll find my tips and tricks for how to best prepare for the big day!

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## 1. Wear clothes that make you feel comfortable, confident, and cool.

I get it. I've been in your position. You might feel the desire to wear your brand new blouse you got for Christmas, or go out and spend money on something with glitz and glam.

You don't need to!

What I (and the camera) are more interested in is who you are. So let's choose to go with the pink tattered tee that you wear around the house...Or the sweater that you've been living in since winter began! The more comfortable you are, the more it's reflected behind the camera.

## 2. Don't hold back in the consultation!

Dont be shy! I pride myself on really being able to create a unique and specifically crafted shoot for each client. Whether it's bad experiences with past shoots, fear of being in front of the camera, or wanting a friend to join you for morale support - I want to know it all. The more that I know, the more I can do to create an environment for us both to thrive in.

## 3. Spend some time in the mirror.

Take the time before the big day to observe yourself in the mirror. What does a genuine smile look like? What does a put-on smile look like? What does a completely relaxed face look like? Can I raise my eyes without raising my eyebrows? Just play around!

Just like a dancer who practices repetition with technique in order to perform on the day, being able to understand your own expressions can be really transformative in both your experience in front of the camera as well as the overall product.

## 4. Add to our pre-shoot playlist

Once you've booked your shoot date, I will create and send a shared Spotify playlist. This is for us both to add any inspiration/vibes/excitement, leading up to the day. Add music that makes you happy, music that makes you feel, music that speaks to your soul, and as I continue to learn about you, I will do the same. Together we will create the perfect playlist for YOU!



## 5. No Pressure - Just Pleasure!

Pouring money and time and energy into a photo can quickly feel overwhelming. But trust me when I say that you have permission, and deserve, to let go of that pressure.

We carry so much weight throughout the day in the form of pressure. Booking a job, having a professional resumé and package, sounding perfect on your oh-so-generous 16-bar cut... you deserve to let yourself breathe and have fun!

As your booking date approaches, I encourage you to allow yourself to get excited! Each shoot is different from the next and in my experience, the best shoots are the silliest, most joyful collaborations with the client. Let's play!

